



41st GLSC PROFESSIONAL DEVELOPMENT CONFERENCE

NOVEMBER 13, 2021

WORKSHOP DESCRIPTIONS

Topic 1: Present and Future: Organizations Supporting German Language Education in the US

In this roundtable discussion, representatives of major US and German organizations will provide an overview of their organizations' programs and contributions in support of German language education and in particular German language schools in the US. Panelists include **Anke Yael Popper** and **Katharina Grüninger** (German Embassy), **Yasemin Pamuk** (German Consulate General New York), **Angelika Becker** (AATG), **Eva Baker** (Goethe Institut New York), **Roxana Pleacoff** (DAAD New York), **Helmut Kehlenbeck** (ZfA), and **Renate Ludanyi** (GLSC).

Topic 2: AP Strategies and Resources, **Angelika Becker**, Lead Consultant AP German, Vice-President Elect of the AATG, Indianapolis, IN

The presenter will share how to develop a successful AP course curriculum and provide tips and strategies to prepare students for the AP German Language and Culture Exam. She will inform participants how to best integrate the materials provided by the College Board on the AP Central website as well as the many AP Classroom resources. Reference will be made to the Global Seal of Bilingualism.

Topic 3: Beyond the Bake Sale: A Recipe for Sustainable Outreach and Funding, **Karen Price**, Chief Development Officer, ENO Center for Transportation, Founder/CEO, The Modern Fundraiser, Washington, DC

Do you feel like you are living from fundraising event to fundraising event without a plan? Do you wonder where you should even start building a plan for sustainable funding for your organization? There's no exact recipe for fundraising, but with the right ingredients, you can build sustainable funding for your organization. In this session, we'll talk about how you can analyze your current fundraising efforts and how to create a plan to strategically maximize your efforts.

Topic 4: American Academy of Arts and Sciences: Investing in Language Education in the 21st Century – Welcome to the Guide, **Marta McCabe**, PhD, Founder/President, Czech and Slovak School of North Carolina, EFL Instructor at Durham Technical Community College, Research Scientist at the School of Education at Charles University in Prague, Czech Republic

As a result of the 2017 recommendations of the American Academy of Arts and Sciences Commission report "America's Languages: Investing in Language Education for the 21st Century," focus has been also directed toward the community-based heritage language schools that operate outside the mainstream school system. Recognizing their achievements and excellent programs, but also their needs, the *Guide to Exemplary Programs and Practices* (to be completed 2022) will showcase these schools and facilitate networking within and across languages. The presentation will discuss why and how the German language schools can get involved.